

## Example Automated Emails for Sexunzipped Online Trial

Emailed prompt to use the websites at 6 weeks and 9 weeks from registration

### Version 1 (No Chlamydia kit group)



**Subject: Sexunzipped website**

**Curious about sex, relationships and sexual pleasure?**

Visit [sexunzipped.co.uk](http://sexunzipped.co.uk) to find out more

Click on the 'Forgot your password' button on the homepage if you can't remember your password.

Just to remind you -

You can access the Sexunzipped website anytime until the study ends  
We'll email you at the end of the study to ask you to fill in the Sexunzipped online survey.  
We'll then send you your £10 shopping voucher through the post.

If you would like to withdraw from the study, please click the link below. You will not be contacted by us again. You will not be able to claim your £10 voucher if you withdraw before you have completed the second online survey.

[Click here](#) to withdraw from the study

Any questions? Please contact Ona McCarthy: [o.mccarthy@ucl.ac.uk](mailto:o.mccarthy@ucl.ac.uk)

Do not reply to this email

Email prompt to do the online questionnaire and Chlamydia sample at 13 weeks from registration

**Version 2 (Chlamydia kit group)**



**Subject: Sexunzipped sexual health study**

You signed up for the Sexunzipped sexual health study a few months ago.

It's now time to claim your £10 voucher.

**How to claim your voucher:**

Please go to [www.sexunzipped.co.uk/3months](http://www.sexunzipped.co.uk/3months) and login to complete the Sexunzipped survey. We'd like to know if anything's changed for you since you joined the study three months ago.

You will also be getting a small pot through the post which is for a urine sample. When you post this back, our lab will test it for genital Chlamydia.

Once you complete the online survey and return the urine sample, we'll send you the £10 shopping voucher through the post.

Click on the 'Forgot your password' button on [www.sexunzipped.co.uk](http://www.sexunzipped.co.uk) if you can't remember your password.

If you would like to withdraw from the study, please click the link below. You will not be contacted by us again. You will not be able to claim your £10 voucher if you withdraw before you have completed the second online survey.

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